

# Business Intelligence A Managerial Approach

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Different technologies (data warehouse, OLAP, intelligent agent and etc) comprised by the term business intelligence (BI) enable directly exploring, searching and analyzing of that data by end users eg managerial accountants The paper on the concrete case study presented possibilities of using data warehouse and OLAP in managerial accounting

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BUSINESS INTELLIGENCE A MANAGERIAL PERSPECTIVE ON ANALYTICS Ramesh Sharda Oklahoma State University Dursun Delen Oklahoma State University Efraim Turban University of Hawaii With contributions by J E Aronson The University of Georgia Ting-Peng Liang National Sun Yat-sen University David King JDA Software Group, Inc

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An Approach to Organizational Intelligence Management (A Framework for Analyzing Organizational Intelligence Within the Construction Process) Younghan Jung ABSTRACT The construction industry is inherently multidisciplinary and has adopted many intellectual and technical business improvements from other industries in an effort to optimize

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business intelligence, managerial approach, technical approach and system approach A Managerial Approach From the engineering point of view, Business Intelligence according to Niu (2009) refers to a process to extract, transform, manage and analyze business data to support decision making This process is based on large databases, particularly data warehousing, with a mission to spread the

### **Theory and Practice in Business Intelligence**

IT initiative, including Business Intelligence system implementations A business-driven methodology is recommended in any BI project management approach, project scoping and planning being vital for the project success A business-driven approach of a BI project implementation starts with a ...

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BUSINESS INTELLIGENCE A MANAGERIAL APPROACH INTERNATIONAL EDITION Efraim Turban University of Hawaii Ramesh Sharda Oklahoma State University Dursun Deleii Oklahoma State University David King JDA Software Group, Inc With contributions by Janine E Aronson The University of Georgia Prentice Hall Boston Columbus Indianapolis New York San Francisco Upper Saddle River ...

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THE EFFECTS OF BUSINESS INTELLIGENCE 64 From the point of managerial perspective, if management levels of an enterprise are accepted at three stages as operational, managerial, and executive (Valacich & Schneider, 2010), the BI applications support managers in all aspects of forward-looking decisions Especially, executive management is at the

**Identifying Key Components of Business Intelligence ...**

Business intelligence can be defined as "a broad collection of software platforms, applications, and technologies that aim to help decision makers perform more effectively and efficiently" (Arnott, Gibson, & Jagielska, 2004, p 295) At senior managerial levels, business intelligence systems provide the input to strategic and tactical

**Gartner's Business Analytics Framework**

be integrated and aligned to take a more strategic approach to business intelligence (BI), analytics and performance management (PM) initiatives Key Findings Enterprises will increasingly use a combination of products and services to support the diversity of analytics and ...